

BRANDON RUSS

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DeBary, FL 32713

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05

July 2004 - July 2008
Freelance Designer

brandonruss.com
521 South Weller Street
Seattle, WA 98104
386 801 6522

Art direction, design and production for both online and printed materials.

Project-based work included design and development for large-scale social networking applications, content management systems, corporate websites, email marketing campaigns, banner advertising, online games, viral marketing programs, monthly email newsletters and all design and daily production work for a television program supported website.

Clients included Allianz, ConAgra, Disney, Miller Lite, Nordstrom, Procter & Gamble and several major U.S. Universities.

04

May 2000 - July 2004
Art Director

Haverstick Consulting
10300 Alliance Drive, Suite 105
Cincinnati, OH 45242
513 826 5749

Developed brand and identity systems and translated existing brands to the web. Created detailed information architectures, visual and interaction designs. Produced graphics, hand-coded HTML and CSS. Established style guides to document complex design systems.

Worked closely with teams of designers, developers and project managers for clients including Brown & Williamson, City of Cincinnati, General Electric, Johnson & Johnson, Milwaukee Electric Tool and Procter & Gamble.

Developed brand and identity system, identity standards, promotional items, corporate websites and all on-screen and printed corporate communications materials for one of Cincinnati's largest consulting companies.

03

August 1999 - May 2000
Designer

Mainstreetweek
255 South Orange Avenue
Orlando, FL 32802
407 649 8488

Helped launch a suite of financial websites, developed brand and identity systems, style guides, information architectures, visual and interaction designs.

Produced all graphics, hand-coded HTML and CSS. Performed ongoing maintenance and development of large-scale database-driven websites.

02

February 1998 - June 1999
Designer

Progressive Communications Intl.
1676 East Semoran Boulevard
Apopka, FL 32703
407 880 0111

Designed and developed corporate website for one of Central Florida's leading communications and printing companies.

Responsible for all aspects of prepress production including layout, typesetting, scanning, color correction, trapping, imposition and outputting to final film for two, five and six color offset presses.

Designed pieces for clients including Delta Air Lines and Nickelodeon Studios.

Education

Stetson University
Bachelor's Degree

01

August 1997 - February 1998
Designer

Internet Access Group
801 West Highway 436
Altamonte, FL 32714
407 786 1145

Responsible for web and print design for one of central Florida's first internet service providers.

Brand and identity development, visual design, information architecture, interaction design, image optimization and hand-coded HTML.

Proficient With

Illustrator, InDesign, Pagemaker, Photoshop, Quark Xpress and others

Macintosh and PC

Hand-coded HTML and CSS